

Social Media



71% of travel brands using Facebook have better engagement with their guests.

50% of travel companies report social media as a source of direct bookings.

MULTI-PROPERTY SOCIAL STRATEGY

Our multi-property social media dashboard connects you to your corporate and property-level social accounts so you can manage them from one place. Interact with corporate and local audiences, schedule posts, update profile images, publish ads and view analytics for many properties at once. Save time by using tags to categorize your properties by brand, amenity, location and more.

LOCAL PROPERTY SOCIAL STRATEGY

Count on us to create and optimize accounts for all of your hotels on Facebook, Twitter, Google+ and Pinterest. We provide consistent posting to every network and a Facebook booking app to drive revenue. Get in on the action at the property level using our intuitive Social DIY Dashboard or by requesting a custom local post from our social experts.

LOCAL AUDIENCE BUILDING

Gaining followers at the individual property level is essential to a complete strategy for SEO and digital revenue. We build hotel audiences on social by hosting traveler sweepstakes, providing custom marketing collateral to the property and optimizing \$25/month in Facebook advertising.

Leverage our multi-property social media solution to magnify the impact of your brand and help your properties compete in local markets.